

# Program Guide Ad



The Program Guide is a 30+ page FREE guide to all things Dyngus Day in Cleveland. It is printed in full color and gives the necessary information about all the venues and musical acts who participate in Dyngus Day. It includes event details such as the time and location of performances, the parade, shuttle service, menus, maps and more! Please send all artwork to [info@clevelanddyngus.com](mailto:info@clevelanddyngus.com) prior to February 15<sup>th</sup>

Ad Design Guidelines: Submit all art at exact size, at 300 dpi with 0.125" inch bleed and be sure to keep all important art and text within 0.125" of the edge.

Full Page Ad	5.5" x 8.5"	\$700	Mini Shout Out	2.75" x 2.125"	\$150
Half Page Ad	5.5" x 4.25"	\$400	Back Cover	5.5" x 8.5"	\$1,500
1/4 Page Ad	2.75" x 4.25"	\$250			

1/2 page  
5.5 x 4.25in

1/4 page  
2.75 x 4.25in

Mini  
2.75 x 2.125in

Full page  
5.5 x 8.5in