



# CLEVELAND DYNGUS DAY

April 13, 2020 · Gordon Square



## CELEBRATING **10 YEARS!**

Featuring: Local Polka Bands  
Traditional Polish Food, Accordion Parade,  
Miss Dyngus Day Pageant and  
Plenty of Piwo!

Everything #DyngusDayCleveland at [ClevelandDyngus.com](http://ClevelandDyngus.com)





# WHAT IS DYNGUS DAY CLEVELAND™?

**IT IS THE BEST PLACE IN OHIO** to dance a polka and drink a piwo (Polish for beer)! Located in the heart of the city on Easter Monday each year, tens of thousands gather for the traditional Polish holiday to celebrate the end of the Lenten season and the joy of Easter.

2020 will mark the 10th anniversary of Dyngus Day Cleveland™ and is sure to be the biggest polka party to date!



**19,500**  
FESTIVAL GOERS  
IN GORDON SQUARE



**8,000**  
PACZKI  
SAVORED



**20,000**  
PIEROGI  
DEVOURED



**65,000**  
PEOPLE CELEBRATING  
AT VENUES ACROSS CLEVELAND

## The history of DYNGUS DAY CLEVELAND™

### 2005

- DJ Kishka was born

### 2010

- First year the Dyngus Day Cleveland™ crew visited Buffalo
- Bacia Flo, DJ Kishka's sidekick, was born

### 2011

- 1st annual Dyngus Day Cleveland™
- First Miss Dyngus Day crowned
- First accordion parade

### 2012

- Expansion to XYZ Tavern
- Expansion to Ohio City & Tremont

### 2013

- First accordion parade
- Expansion to The Flats & Hingetown

### 2014

- Over 20 supporting venues in NEO
- Beer Haven Tent addition

### 2015

- Attendance reaches 15,000
- Festival expands to the streets in Gordon Square

### 2017

- First Polish wedding
- Attendance reaches 30,000

### 2018

- New Sugar Plum Pierogi Dance for Miss Dyngus!

### 2019

- Launch of Dyngus Day Piwo and Kishka Art Market



# WHAT TO DO AT DYNGUS DAY?



## FOOD & PIWO

Locally made paczki, pierogi, and kielbasa with plenty of Tyskie and Dyngus Day Piwo!



## POLKA

Live Polka music all day, with national Polka Kind Alex Meixner and local favorites like Chardon Polka Band!

## LOCAL SHOPPING

Official Dyngus Day Cleveland™ gear and over 50 vendors with a variety of eastern European merchandise, apparel and clothing along with local artisans and crafters.

## TRANSPORTATION

Free rides on Lolly the Trolley from Gordon Square to Hingetown, Ohio City, The Flats & Tremont!



We are excited to transform once again the Gordon Square Arts District into the ‘Polish Triangle’ for the 10th annual Dyngus Day celebration. Our culturally diverse, culinary rich, and artistic community welcomes you as we celebrate everything polish, Cleveland Style!”

- Councilman Matt Zone







## MISS DYNGUS DAY PAGEANT

Each year, we crown the Polish queen with the most polka, pierogi, and piwo knowledge. It's an event you don't want to miss!

## DYNGUS DAY PARADE

We welcome all of the local accordionists to join our tribe of dancing pierogies and our handmade, locally themed floats for a Dyngus Day tradition that grows every year.



## A POLISH WEDDING **RETURNING** in 2020!

Another couple will declare their love for one another on stage in 2020. It's a lifetime of good luck when DJ Kishka is officiating your wedding!

## AMATUER ACCORDION CONTEST **NEW** THIS YEAR!

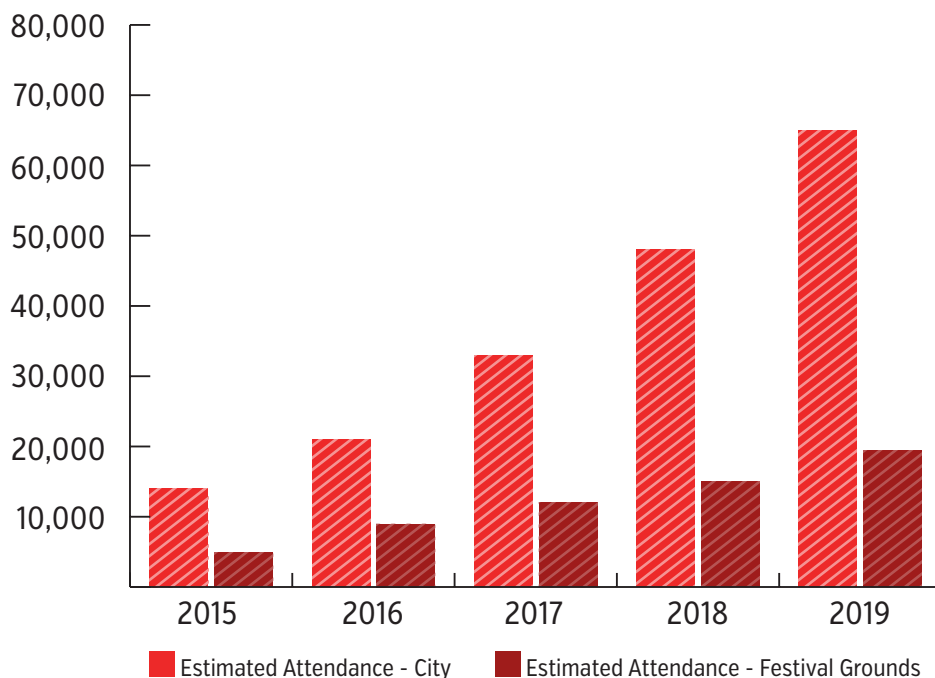
All are welcome for the 1st annual competition to be judged by a panel of polka professionals.



# EXPOSURE



## Attendance



**TV:** WKYC, WEWS, WJW, WOIO

**RADIO:** WMJI, WDOK, WQAL, WTAM, WGAR, WRUW

**PRINT / ONLINE:** Cleveland Scene Magazine, Cleveland.com, The Plain Dealer, This is Cleveland, FoodAndFunNEO.com, Plugged In Cleveland, 10,000 Program Guides



# SUPPORTING VENUES

Dyngus Day Cleveland™ is not just a celebration of our eastern European heritage, it's the largest polka party in the city of Cleveland. Our success is fostered by the participation of so many local businesses, restaurants, bars and stakeholders. Continuing to grow our list of local partners is critical to the long-term vitality of Dyngus Day Cleveland™, and to our goal of maintaining a culturally rich event!

- BROWNUTS
- Happy Dog
- Flight Cleveland
- Spice Kitchen
- Western Reserve Distillers
- Sibling Revelry
- Prosperity Social Club
- Post 58
- Rudy's Strudel & Bakery
- Banter
- Cleveland Vegan
- Cleveland Clothing Company
- National Cleveland Style Polka HOF
- ABC Tavern
- Platform Brewing Co.
- Brick & Barrel
- Great Lakes Brewing Co.
- St. Casimir
- The Harp
- The Parkview Nite Club
- Luxe Kitchen & Lounge
- Zone Car Lounge
- Toast
- XYZ Tavern
- Ninja City
- Hansa Brewery
- St. John Cantius
- Southside Kitchen & Bar
- Tremont Tap House
- Hi and Dry
- Forest City Brewery
- Jukebox

# 2019 SPONSORS



GORDON SQUARE ARTS DISTRICT  
CLEVELAND IMPROVEMENT CORPORATION





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**DAVID TOTH**

440-348-0961

Info@ClevelandDyngus.com

**ClevelandDyngus.com**

**Facebook:** @DyngusDayCTown

**Twitter:** @DyngusDayCTown

**Instagram:** @DyngusDayCleveland

